



2024

Partnership Opportunities







Dear Community Partner,

The Young Professionals of the American Cancer Society Board are excited to invite you to Fork Cancer 2024!

This team is looking forward to a successful evening in support of the American Cancer Society. Their dedication, along with the support of generous investors, is pivotal to fulfilling the Society's mission to support local cancer education, advocacy, research, and patient services.

When you choose to partner with the American Cancer Society, you choose to support an organization that is working around the clock to end cancer as we know it, for everyone. The American Cancer Society is continuing to discover new ways to treat and prevent cancer, improve the quality of life of those living with this diagnosis, provide critical patient services, and advocate for improved access to care.

The Seattle community's generosity continues to exceed all expectations with Brave Benefit 2023 raising over \$60,000. The American Cancer Society asked, and you all delivered!

The Young Professionals Board would love for you to join us as a corporate partner for the 1st Annual Fork Cancer event on **Thursday, July 18, 2024!** Your support will make a meaningful difference and help to improve the lives of cancer patients and their families.

Sincerely,

Anne Christian

American Cancer Society Staff Partner





Event Overview

The first annual Fork Cancer Seattle will take place on **Thursday, July 18, 2024** at Stoneburner in Seattle. The evening will feature small plates and craft cocktails as well as lots of entertainment and a silent auction. We will also recognize and celebrate the fundraising efforts of our Tastemakers - a group of Seattle's emerging leaders.

Fund Overview

Funds raised by Fork Cancer will be used to ensure that the unique needs of each cancer patient are met by delivering life-saving programs, services, and advanced research. The American Cancer Society's work has contributed to a 32% decline in the US cancer death rate from 1991 to 2019 resulting in 3.5 million fewer deaths during that time.

Our Board

The Young Professionals Board is comprised of young professionals from the Greater Seattle area who are determined to find a cure. This group aims to provide a top-tier experience to our constituents and continue to raise funds year after year that support cancer patients in Washington state and beyond.

#SaveLivesForkCancer

Join Us In The Fight Against *Cancer*



The American Cancer Society exists to help improve the lives of cancer patients and their families.

We are the only cancer-fighting organization that integrates research, advocacy, and direct patient services.

A circular icon with a blue center containing the word "Research" and a white outer ring with three blue brushstroke-like elements.

Research

The American Cancer Society is currently funding 17 research grants in Washington totaling \$10.58 million. These researchers are based at Fred Hutchinson Cancer Center, Seattle Children's Hospital, and University of Washington.

A circular icon with a blue center containing the words "Patient Services" and a white outer ring with three blue brushstroke-like elements.

Patient Services

In 2023 the American Cancer Society provided \$135,000 in transportation grants, \$50,000 in lodging grants, and \$155,000 in cancer screening grants here in Washington State.

A circular icon with a blue center containing the word "Advocacy" and a white outer ring with three blue brushstroke-like elements.

Advocacy

American Cancer Society Cancer Action Network aided in securing, for the first time, legislature fully funded the Andy Hill Cancer Research Endowment (CARE) for the entire biennium by appropriating \$10 million per year.

The American Cancer Society exists to help improve the lives of cancer patients and their families.

Cancer affects everyone but not equally. Many barriers can impact a person's ability to prevent, detect, treat, and survive cancer. At the American Cancer Society we are committed to combat these barriers with programs that provide health equity.



**100+ Rides
or
70+ Nights of Lodging**



**75+ Rides
or
50+ Nights of Lodging**



**50+ Rides
or
35+ Nights of Lodging**



**25+ Rides
or
17+ Nights of Lodging**



**10+ Rides
or
7+ Nights of Lodging**

Partnership Levels



	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
EVENT NIGHT BENEFITS					
Tickets	20 tickets	15 tickets	10 tickets	8 tickets	5 tickets
Speaking Opportunity	Yes	Yes	-	-	-
Verbal Recognition	Yes	Yes	Yes	-	-
Logo on One of the Following	<ul style="list-style-type: none"> Co-branded anywhere event logo appears 	<ul style="list-style-type: none"> Photo Booth 	<ul style="list-style-type: none"> Stage Registration Signature Drink Cups 	-	-
Logo on Event Signage	Yes	Yes	Yes	Yes	Yes
MARKETING BENEFITS					
Event Logo Co-branded w/ Logo as Presenting Sponsor	Yes	-	-	-	-
Listed as Fork Cancer Presenting Sponsor on All Materials	Yes	-	-	-	-
Logo on Electronic Event Invitation	Yes	Yes	Yes	Yes	-
Social Media Posts	5	3	2	1	-
Promotional Coverage on Event Website & Social Media	Yes	Yes	Yes	Yes	Yes



Presenting Sponsor – \$10,000

Available Opportunities: 1

Event Night Benefits

- 20 total tickets to Fork Cancer event on July 18, 2024 at Stoneburner
- Speaking opportunity at Fork Cancer event
- Verbal recognition at Fork Cancer event
- Co-branded anywhere event logo appears
- Logo on event signage

Marketing Benefits

- Event logo to be co-branded with logo as presenting sponsor
- Listed as the Fork Cancer event Presenting Sponsor on all materials
- Company logo on Fork Cancer electronic event invitation
- 5 social media posts on Instagram and Facebook
- Promotional coverage on event website, Instagram & Facebook sponsor spotlight

Platinum Sponsor – \$7,500

Available Opportunities: 1

Event Night Benefits

- 15 total tickets to Fork Cancer event on July 18, 2024 at Stoneburner
- Speaking opportunity at Fork Cancer event
- Verbal recognition at Fork Cancer event
- Logo on event photo booth
- Logo on event signage

Marketing Benefits

- Company logo on Fork Cancer electronic event invitation
- 3 social media posts on Instagram and Facebook
- Promotional coverage on event website, Instagram & Facebook sponsor spotlight



Gold Sponsor – \$5,000

Available Opportunities: 2

Event Night Benefits

- 10 total tickets to Fork Cancer event on July 18, 2024 at Stoneburner
- Verbal recognition at Fork Cancer event
- Logo on ONE of the following: *stage, registration station, or signature drink cups*
- Logo on event signage

Marketing Benefits

- Company logo on Fork Cancer electronic event invitation
- 2 social media posts on Instagram and Facebook
- Promotional coverage on event website, Instagram & Facebook sponsor spotlight

Silver Sponsor – \$2,500

Available Opportunities: 3

Event Night Benefits

- 8 total tickets to Fork Cancer event on July 18, 2024 at Stoneburner
- Logo on event signage

Marketing Benefits

- Company logo on Fork Cancer electronic event invitation
- 1 social media post on Instagram and Facebook
- Promotional coverage on event website, Instagram & Facebook sponsor spotlight

Bronze Sponsor – \$1,000

Available Opportunities: 3

Event Night Benefits

- 5 total tickets to Fork Cancer event on July 18, 2024 at Stoneburner
- Logo on event signage

Marketing Benefits

- Promotional coverage on event website, Instagram & Facebook sponsor spotlight



Fork Cancer 2024 Sponsor Commitment Form



Please write your business name as you would like it to be listed on Fork Cancer 2024 collateral.

Company/Business Name : _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____

Sponsorship Level

- \$10,000-Presenting Sponsor \$2,500-Silver Sponsor
 \$7,500-Platinum Sponsor \$1,000-Bronze Sponsor
 \$5,000-Gold Sponsor

Payment Information

- Check** - Made payable to the American Cancer Society

Mail checks to the following address:

American Cancer Society - Fork Cancer (HLERKG)

P.O. Box 3682

Seattle, WA 98124

- Credit Card**

Will pay online with my credit card in the amount of \$ _____

*Please return this form by **June 1, 2024** to ensure all benefits are received in full.*

For more information, please contact Anne Christian: anne.christian@cancer.org



American Cancer Society
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